



Port Colborne launches community engagement survey to support strategic plan

Port Colborne, ON (April 12, 2021) – The City of Port Colborne is launching a community engagement survey to help identify key themes for its upcoming strategic plan and is looking for resident input.

Council and staff initiated the strategic planning process in 2019 and facilitated several roundtable discussions into the first quarter of 2020. As a result of the disruptions caused by COVID-19, the process was put on hold and picked up again in the fall.

“As City staff continue to work closely with Council to create the 2020-2023 strategic plan, we understand the importance of getting the community’s input,” said Scott Luey, Chief Administrative Officer. “We value what our residents have to say, and we want to make sure we’re headed in the right direction.”

The strategic plan is being developed to support the City’s vision and mission statements and will include specific action items to achieve future goals. It will also be divided into two sets of strategic pillars: community and corporate. The community pillars are designed to benefit residents, businesses and visitors. Whereas the corporate pillars cover the day-to-day practices, processes and governance that Council and City staff can focus on to deliver maximum value and benefits.

“Having the community share their vision for Port Colborne’s future is an important process in developing a strategic plan,” said Mayor Bill Steele. “We have drafted several strategic pillars already but look forward to enhancing them once we hear from our residents. From there, we will have priorities that can ultimately guide Council in their decision-making over the next few years.”

The community engagement survey is available until April 23 on the City’s [website](#). Paper copies of the survey are also available for curbside pickup at the Library and City Hall. Individuals 18 and older, whose primary residence is in Port Colborne, are encouraged to complete the survey. Anyone who completes the survey will be entered into a draw for a chance to win a \$50 gift card to a Port Colborne establishment of choice. Results from the survey will be reported to Council and used to support implementation of the Strategic Plan later this spring.

About City of Port Colborne

Located on the south coast of the scenic Niagara Region, Niagara’s Port of Call has found the perfect balance – successful industrial and commercial sectors, comfortable and scenic residential areas, white sand beaches, unique culinary choices, the world class Sugarloaf Marina, fishing, golfing, trails, shopping districts along the historic Welland Canal and an energized festival and entertainment scene that includes live theatre – truly a community that adds to the overall Niagara Experience.

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