



Senior Advisory Council
July 18, 2019 10:00 a.m.

Al DiSanto Memorial Room Committee Room 2, 2nd Floor City Hall

Present: Sue Brown, Connie Butler, Audrey Garrett, Valerie King, Betty Konc, Maggie Wahl-Horne

Council: Councillor Angie Desmarais

Staff: Ashley Grigg, Karen Walsh

Guest: Jonna Wolfenberg, Coordinator of Volunteers and Services, & Darlene Upper, Snow & Leaf Buddies, Home Maintenance & Repair Coordinator, from Community Support Services of Niagara

Regrets: Phyllis Brown

1. Call to order 10:02 a.m.

Introduction of Jonna and Darlene from Community Support Services of Niagara and the services they provided. CSSN is currently looking for snow and leaf buddies, transportation drives (to drive seniors for medical appointments).

Suggestions for promoting City Hall News, Farmer's Market, Volunteer email to City's volunteers, Port Cares & list of volunteer organization

2. Motion to pass confirmation of the agenda for May 16, 2019.

Moved by: Connie Butler

Seconded by: Val King

THAT the agenda for May 16, 2019 be accepted.

CARRIED

3. Disclosure of Interest.

none

4. Motion to pass the minutes of May 16, 2019.

Moved by: Val King

Seconded by: Maggie Wahl-Horne

THAT the minutes of May 16, 2019 be accepted.

CARRIED

5. Business arising from the minutes.

Library has been in contact to have Ageism in the Let's Talk series. They are looking at winter of 2020.

6. Business

a. Feedback from June is Senior Month marketing campaign report

Facebook Insights

Gord Wade - cycling 2,474 people reached

Connie Butler – walking with her dogs 1,297 people reached

Claire Wilby – library 1,789 people reached

Joan Perry – skating 1,187 people reached

Maintenance Crew at the museum 1,735 people reached

Website traffic to the seniors page was increased by 88% compared to 2018.

Social Campaign report (attached)

The Senior Advisor Council Banner is excellent.

b. Feedback from June is Senior Month at Farmer's Market

Very quiet at the Market – because of the weather. Overall was very well.

c. Age Friendly Business

Designer Age Friendly Sticker – Competition (check with Michelle the process.)

Karen – resend evaluation to committee members.

Grants available to do this program.

Val will take the lead role on this project.

Senior brochure – including services for seniors.

d. Alzheimer Niagara – Coffee Break

Friday, September 13th at Farmer’s Market.

Karen – to fill out the form, and get staff available.

Let Michelle know for Communication.

Memory Clinic available.

Judy memory books.

Volunteers – Luke and Karen to set up,

Check with clerk’s office when going to council.

Angie can prearranged sponsor – Green Apple or Fair Trade, (coffee and water) and cookies.

e. Future Meeting Dates

Move to committee Room 3, third Thursday of the month.

Christmas meeting social and off site. (potluck, budget for coffee and snacks). For December change to the second Thursday of the month.

7. New Business

Age Friendly Niagara Network – Betty Konc & Connie Butler attended the May 29th meeting.

Sue Brown will get in touch with Domenica to change contact info to Betty Konc.

Karen – to forward any Age Friendly emails to committee members.

Councillor Angie Desmarais attended Seniors Townhall with Minister Tassi at Brock University. The townhall meeting was to discuss the programs the government is currently doing.

Terms of Reference – Phyllis has all the documentation. Karen will ask for a copy of the current Terms of Reference with date.

New Members for committee – going to Monday’s council meeting.

Letter of appreciation to Judy.

8. Information/Correspondence
none

9. Adjournment at 11:03 a.m.

THAT we do now adjourn.
CARRIED

Next meeting: Thursday, August 15, 2019

Topics: Terms of Reference, Age Friendly Business,