



Vibrant snowplows hit the city streets again this year in Port Colborne

Port Colborne, ON (October 11, 2023) – Once again, city staff asked local elementary schools to help liven up our city snowplows with bright vibrant colours that showcase community and school pride.

Eight elementary schools and one high school accepted the mission: St. Therese Catholic Elementary School, Oakwood Public School, St. Patrick Catholic Elementary School, DeWitt Carter Public School, St. John Bosco Catholic Elementary School, Saint-Joseph Catholic Elementary School, McKay Public School, Steele Street Public School, and Lakeshore Catholic High School.

Plows were returned to the city's engineering and operation centre where Mayor Steele chose his favourite plow: St. Patrick Catholic Elementary School.

St. Patrick Catholic Elementary School's plow showcased the city bridge (a staple in our community), a skating rink, a snowman, snowflakes, their school name and many rich colours that will stand out during this years snowy season.

"This is one of my favourite community initiatives. It is always a tough decision to choose a plow among so many unique, and original designs," said Mayor Bill Steele. "I would like to thank all schools who participated again this year, creating a sense of community pride through their artwork."

St. Patrick Catholic Elementary School's plow will be part of the city's upcoming Lighted Santa Claus Parade on Saturday, Dec. 2, starting at 6:30 p.m.

Port Paint and Paper partnered with the city on this initiative, providing schools the paint and paint brushes required to complete their plow design.

Fun fact: each school's plow will be deployed to the route that the school resides in, so the school community can see their plow in action whenever it snows. So, this winter, be sure to keep an eye out on city streets for these newly painted plows.

For more information about winter control operations in Port Colborne, visit www.portcolborne.ca/wintercontrol.

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