

Main Street BIA Minutes
March 26th, 7pm - City Hall - 3rd Floor

1. Welcome – 7:03pm

Attendance: Mark Guilbeault (chair), Juli Longaphie (secretary), Gino Spada (member), Frank Danch (Council Rep), Jamie-Lyn Crowe, Samir Visram, Dee Tilbrook, Jeni Lamarre

Regrets: Kim Danch (treasurer), Chris Bull (Vice Chair), Chris Davis (member)

2. Disclosure of Pecuniary Interest - none**3. Approval of BIA Agenda – (M) Frank, (S) Gino - carried****4. Approval of BIA Minutes from June 21st, 2018 – (M) Frank, (S) Gino - Carried**

*Previous minutes to be circulated, posted online and submitted to council upon approval

5. Business arising from previous minutes

- Flower bed around clock at visitor centre: Gino to get quotes for next meeting
- Banners: City didn't dispose of banners and are all being stored at Frank's Home Hardware. The Canada banners are up as original intent was to use purchase & use for 2 years.
- Back lighting on clock – Frank to request City to send a letter on behalf of BIA to recoup funds for uncompleted work or complete the work agreed to in contract. **(M) Gino, (S) Frank - Carried**

6. Treasurer Report - None**7. Correspondence – None****8. Committee Reports – Saw Horse**

- Jeni Lamarre gave brief background of the event and submitted request for \$1500 sponsorship funds on behalf of the committee.

Additional comments: Low turnout for the efforts, frank not interested in delivering hay this year. Could more of the sponsorship funds be spent on advertising the event for more exposure. Consideration for another group/agency to take over the event next year,

- **Motion to provide funding for 5th Annual Saw Horse Race: Gino, (S) Juli - carried**

9. Other Business

- * **current plan-** to be discussed at April meeting
- * **marketing –** to be discussed at April meeting
- * **new initiatives –** to be discussed at April meeting
- * **2019 BIA meeting schedule** - (city clerk recommended 6-8 meetings including AGM)
Next meeting dates: April 16th & May 21st

* Concern regarding street lights on Main Street East not working. Frank explained how this can be reported to Canadian Niagara Power on their website using the light number located in the pole. Frank said he would report the info & requested the pole numbers to do so.

10. Adjournment – (M) Frank, (S) Gino

Mark Guilbeault - Chair

Minutes approved April 16, 2019